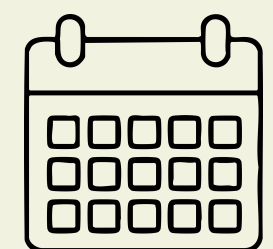


Integrating Community Voice into Investment Decision- Making

*A conversation
with practitioners*



June 9th

12:30 PM – 2:00 PM EST

Hosted by



Kore Global

with support from



From Principles to Practice

When communities are excluded from the decisions that impact them and shape where capital flows, equity remains an aspirational principle rather than a lived practice. Across impact investing, social finance, philanthropy, and the broader social purpose sector, practitioners are increasingly asking: How do we move beyond intention to embed equity into decision-making in meaningful, consistent, and accountable ways?

Join us for a practical conversation about how participatory approaches can strengthen governance, due diligence, and capital allocation; and how these practices drive stronger gender equality, social equity, and organizational outcomes.

The session will leverage the Social Equity Lens Investing (SELI) Coding System, Canada's national framework for social equity and gender lens investing developed by the Government of Canada through the Social Finance Fund. Participants will learn how the SELI framework can be used both as a taxonomy to classify social equity and gender lens investments, and as a practical roadmap for advancing equity outcomes progressively.

This session is designed for practitioners across impact investing, philanthropy, social finance, foundations, community finance, and social purpose. Participants will leave with practical insights, examples, and considerations for integrating participatory and equity-centered approaches into investment, funding, and organizational decision-making.

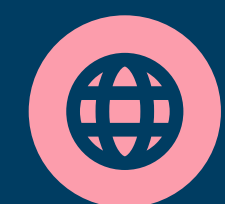


Resources

Registration

<https://socialfinance.fund/>

<https://koreglobal.org/seli-resources/>



Click [here](#) or scan the QR code below to register



Funded by the
Government of Canada's
Social Finance Fund

Canada

Three Practical Domains

The moderated discussion will explore how "community voice" functions in three areas:

Governance

Due diligence

Capital allocation

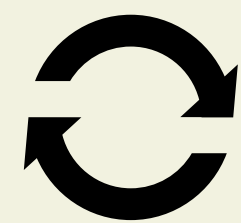
Learning Objectives

By the end of the 90-minute session, participants will:



Connect Voice to Frameworks

Understand how community participation relates directly to social equity lens investment criteria.



Cycle Integration

Explore practical methods for integrating voice across the entire investment cycle.



Institutional Accountability

Reflect on choices that strengthen transparency and responsiveness to equity-deserving groups.

Moderator



Joanne Norris Board Director, Social Venture Partners Vancouver

A senior advisor with 20+ years of experience in impact investing, social enterprise, and NPO/SPO leadership and management across Canada and globally. Joanne is an Impact Measurement & Management (IMM) expert, founding Director of Social Returns at Social Capital Partners, and a founding board director of Social Value Canada.

Across Canada and globally, she has supported the launch and scaling of social purpose businesses, non-profit social enterprises, cooperatives, and Indigenous, newcomer, youth, and women-led ventures in urban, remote, and northern regions.

Panelists



Filsan Farah Fund Manager, Weave Community Capital Fund

Filsan Farah is an impact investment professional with experience at organizations including VERGE Capital, SVX, and Weave, building and managing place-based and national impact funds across Canada. Her work is rooted in a commitment to moving capital more equitably and ensuring communities have genuine voice in how resources are allocated. She is currently focused on Islamic Finance as a framework for strengthening community resilience and expanding economic agency.



Omar Goodgame Youth Engagement Coordinator, EveryMind

Omar Goodgame is a non-profit leader dedicated to youth empowerment and organizational growth. He co-founded the Swag Youth Mentorship Program and previously served as Youth Engagement Coordinator at EveryMind, where he enhanced mental health support for families in Peel. With additional experience supporting at-risk and homeless youth in Toronto, Omar combines entrepreneurial leadership with a deep commitment to fostering independence and success for young people.



Jeraldine Marshall Director of Finance, NEDC

Jeraldine is Director of Finance at NEDC, one of the longest serving Indigenous Financial Institutions in Canada. Jeraldine is a member of the Heiltsuk First Nation and brings a powerful blend of lived experience and financial expertise to the conversation. A dual Master's graduate from Vancouver Island University, she is passionate about driving Indigenous economic growth and advocating for prosperity in Indigenous communities. Jeraldine's approach is shaped by a strong belief in overcoming barriers to build lasting success.